

2010 Whole Earth and Watershed Festival

Student Video Contest

*The Shasta Conservation Fund challenges
all middle school, high school, and college students
in Upstate California!*

This Year's Theme:
"Trees are Cool"

*Trees are vital to the health of many
watersheds.*

*Healthy watersheds can
cool the planet.*

*Healthy watersheds can keep our
water and land clean.*

*Trees clean the air, provide wildlife
habitat and beautify neighborhoods.*

*Trees help to protect the climate by
absorbing carbon dioxide.*

*Trees can help reduce
stormwater runoff and erosion, and
improve water quality.*



Challenge:

Develop an entertaining and educational video relating to this year's theme and how it relates to healthy watersheds.

Prizes:

1. One prize valued at \$100 will be awarded for each level (middle school, high school, and college) and for the People's Choice.
2. Winning videos will be posted on YouTube
3. All entries may be shown at the 2010 Whole Earth and Watershed Festival and Green Film Festival, and may be considered for inclusion in a public service announcement for television, or other outreach opportunities.

What is a watershed?

A watershed is an area of land that drains into a body of water such as a lake, river, or stream. Remember that uplands, forests, streets, and neighborhoods as well as water bodies are all part of the watershed.

"A watershed is from ridgetop to stream and everything in between."

2010 Whole Earth and Watershed Festival

STUDENT VIDEO CONTEST RULES



1. Open to all middle school, high school and college students in Upstate California. Upstate California is defined as California's northernmost 20 counties and includes Butte, Colusa, Del Norte, El Dorado, Glenn, Humboldt, Lake, Lassen, Mendocino, Modoc, Nevada, Placer, Plumas, Shasta, Sierra, Siskiyou, Sutter, Tehama, Trinity, and Yuba.
2. Video must be between 30 seconds and 1 minute long.
3. Videos should address the following four elements:
 - Why we should care about our watersheds.
 - The theme: "Trees Are Cool".
 - How trees positively affect a watershed's health. (Hint: A little research goes a long way.)
 - Make a case for what we can do to affect the issue and take care of our watershed's health.
4. It must be:
 - Inspiring** (Does it make me want to do something?);
 - Entertaining** (Does it make me want to keep watching? Does it make me want to tell my friends about it?);
 - Clear Message** (Does it make it easy to understand the issue?)
5. Judges' decisions are final.
6. Submissions must be sent by April 03, 2010 to Leslie Bryan, Western Shasta RCD at the addresses listed on the registration .

Winners will be announced at the 2010 Whole Earth and Watershed Festival on April 24, 2010 at Redding City Hall and Sculpture Park.

"A watershed is from ridgetop to stream and everything in between."

Registration Form

Name _____

Age _____ Grade _____

Student's Home Address _____

City _____ State _____ Zip _____

Phone Number _____

Email _____

School Name _____

Title of Video _____

Check the following boxes to indicate that you will abide by copyright laws and general contest rules.

Copyright Statement (Required)

I attest that this video does not contain any copyrighted material not in the public domain or for which I have not obtained the rights to use, 3rd party voice-overs for which I have not obtained the rights to use, or 3rd party stock photography or artwork for which I have not obtained the rights to use.

Rules Statement (Required)

I agree to abide by the complete rules of this contest.

SUBMIT ALL ENTRIES BY APRIL 03, 2010 TO:

Leslie Bryan
Western Shasta RCD
6270 Parallel Road
Anderson, Ca. 96007
(530)365-7332 ext.215
leslie@westernshastarc.org

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